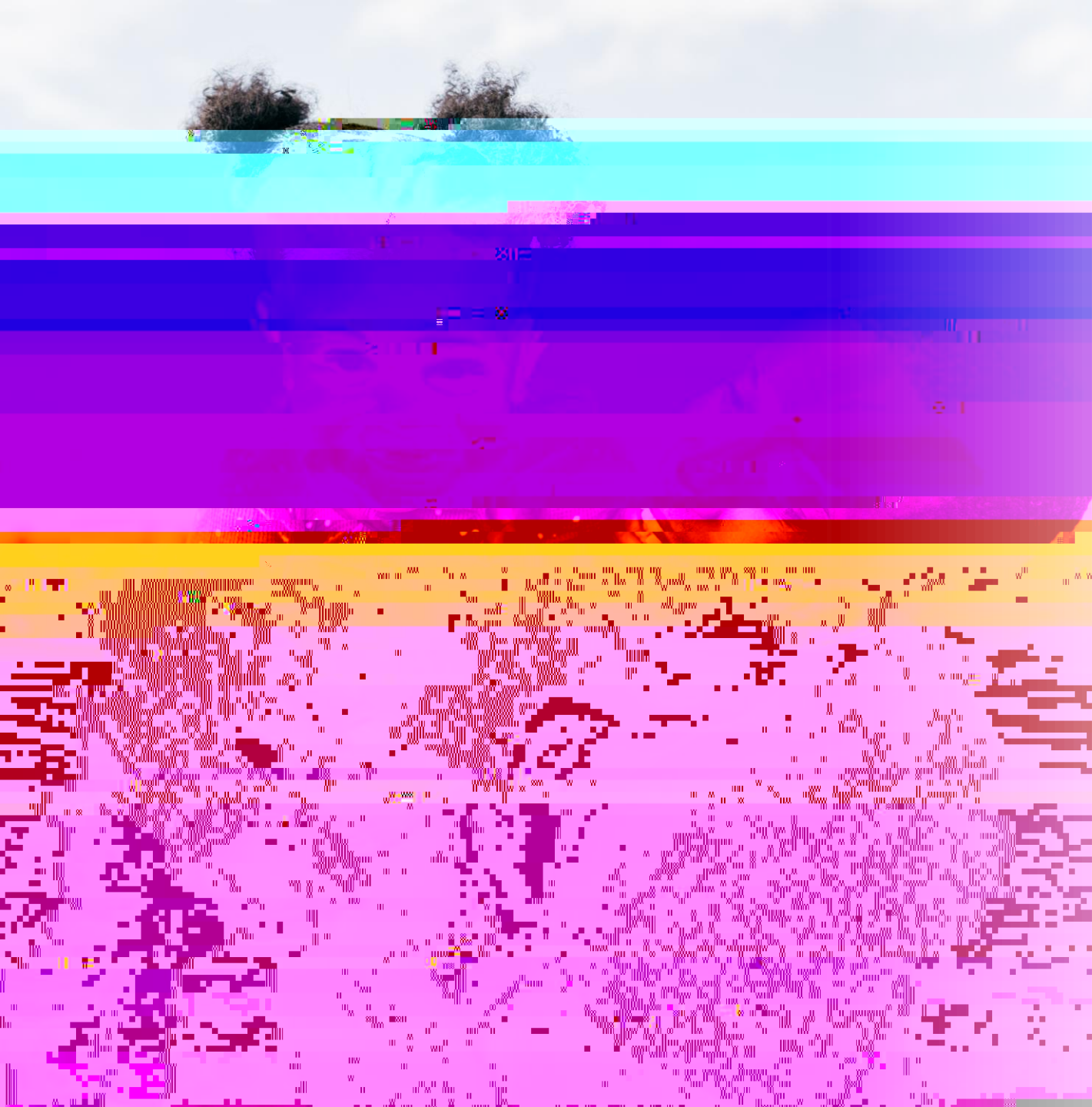


Basics Learning Network Locations



Locations in Australia, Bermuda, Brazil, and Canada not shown.



The Basics:

$\frac{3}{4}$ Problem & Science

$\frac{3}{4}$ Framework:

f 5 Principles

f 3 Gears

f Multi-Sector
Dissemination

$\frac{3}{4}$ Tools

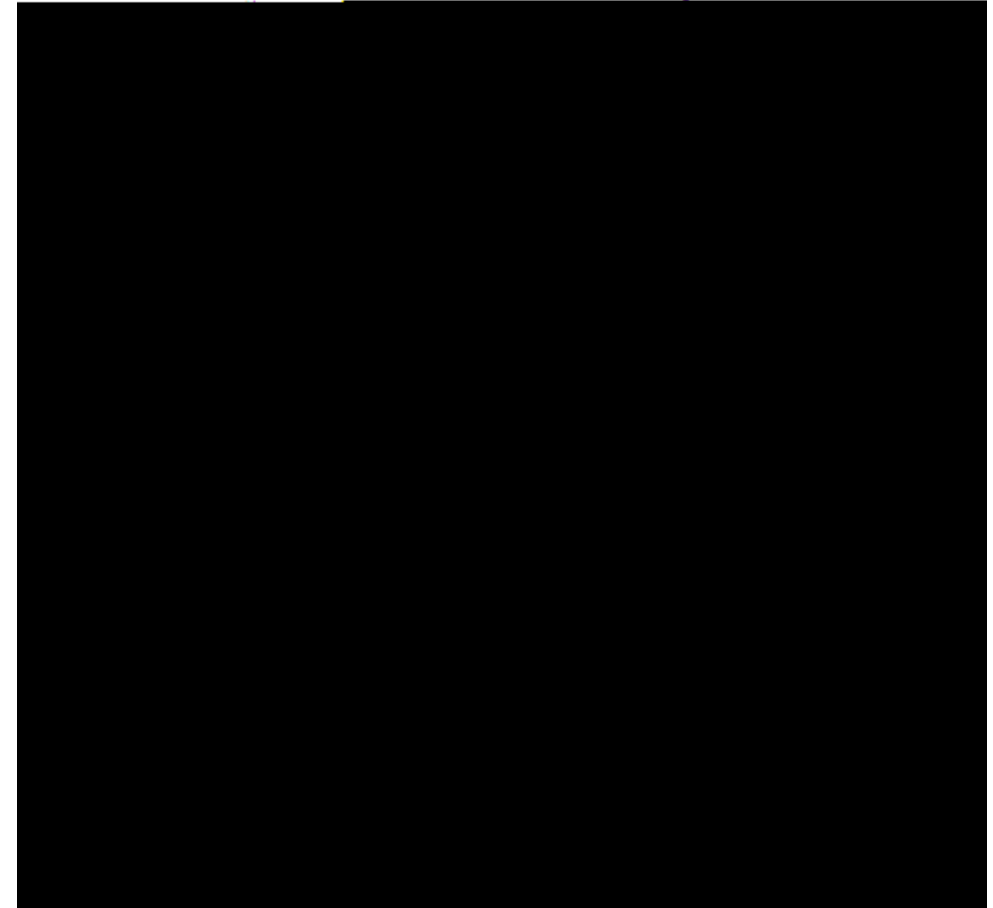
$\frac{3}{4}$ Evidence

$\frac{3}{4}$ Art

There is an equity crisis years before kindergarten!

Tens of millions in the US and abroad **lack regular access** to science-based information, supports, and reminders needed to help the youngest children keep pace and flourish.

Child development disparities by 24 months*



*Calculations by Ron Ferguson using the nationally representative Early Childhood Longitudinal Study, Birth Cohort.

The Basics Principles

[Click](#) to view 4-minute video.

Maximize Love, Manage Stress

Emotional security & self-regulation skills

Talk, Sing, and Point

Effective communication skills

Count, Group, and Compare

Quantitative skills for math & science

Explore through Movement and Play

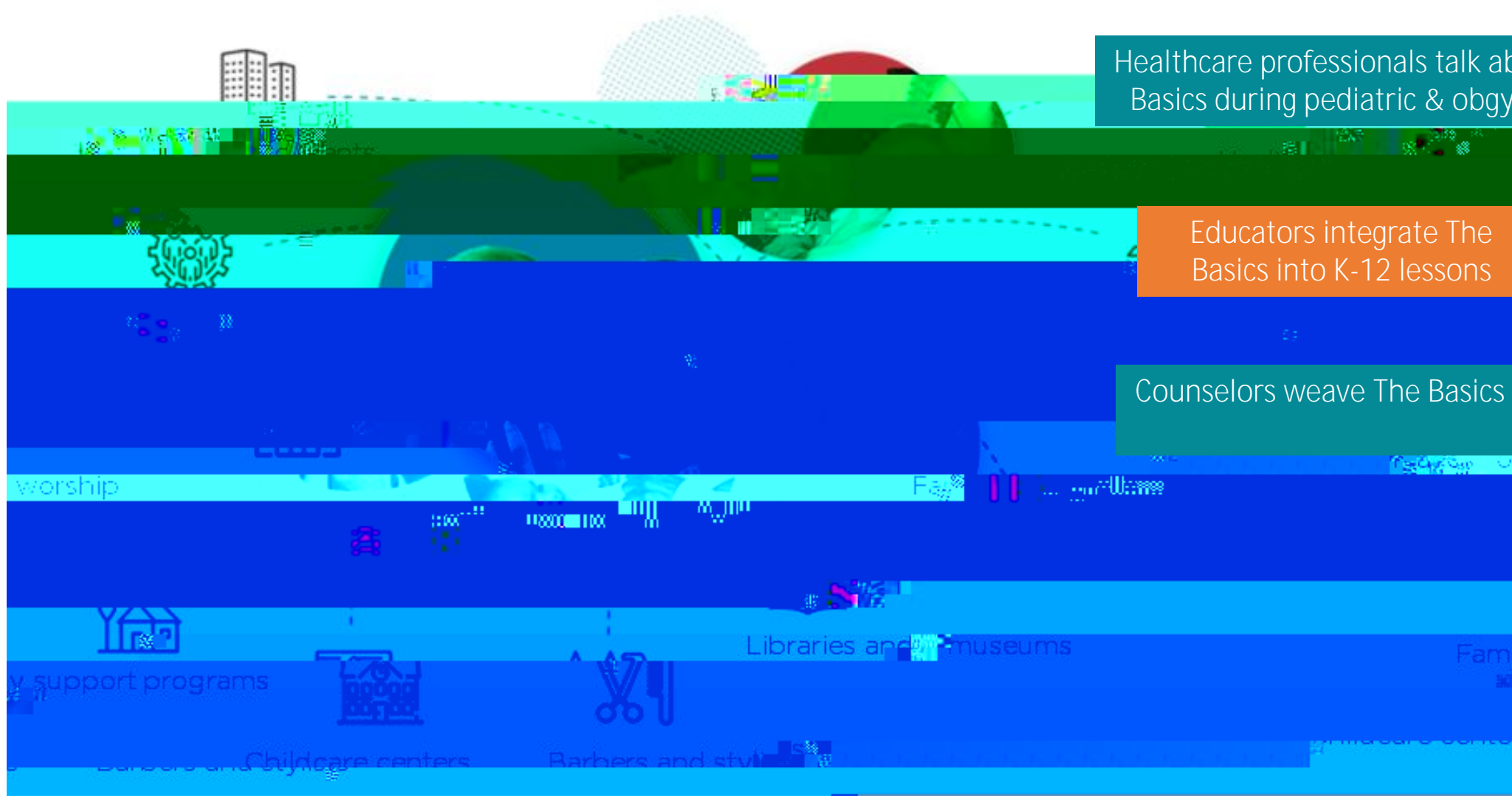
Curiosity & creativity

The Gears

Multisector Dissemination

All Three Gears, Regarding All Five Principles,
Reinforced Across Multiple Sectors

[Click](#) to view 4-minute video.

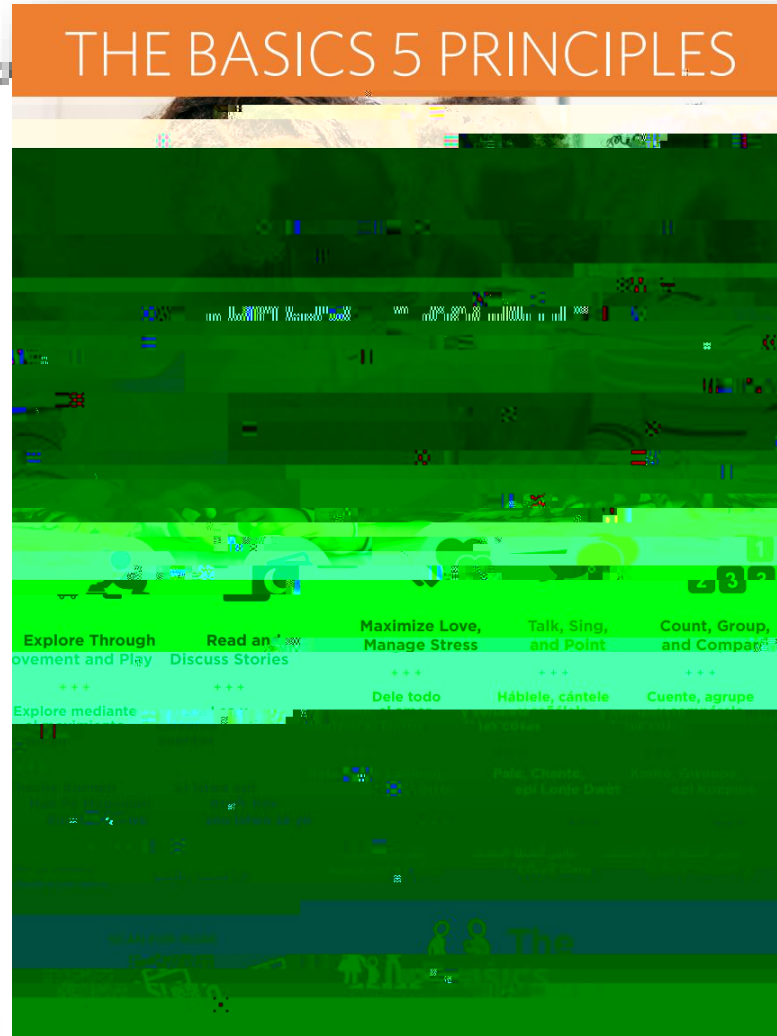


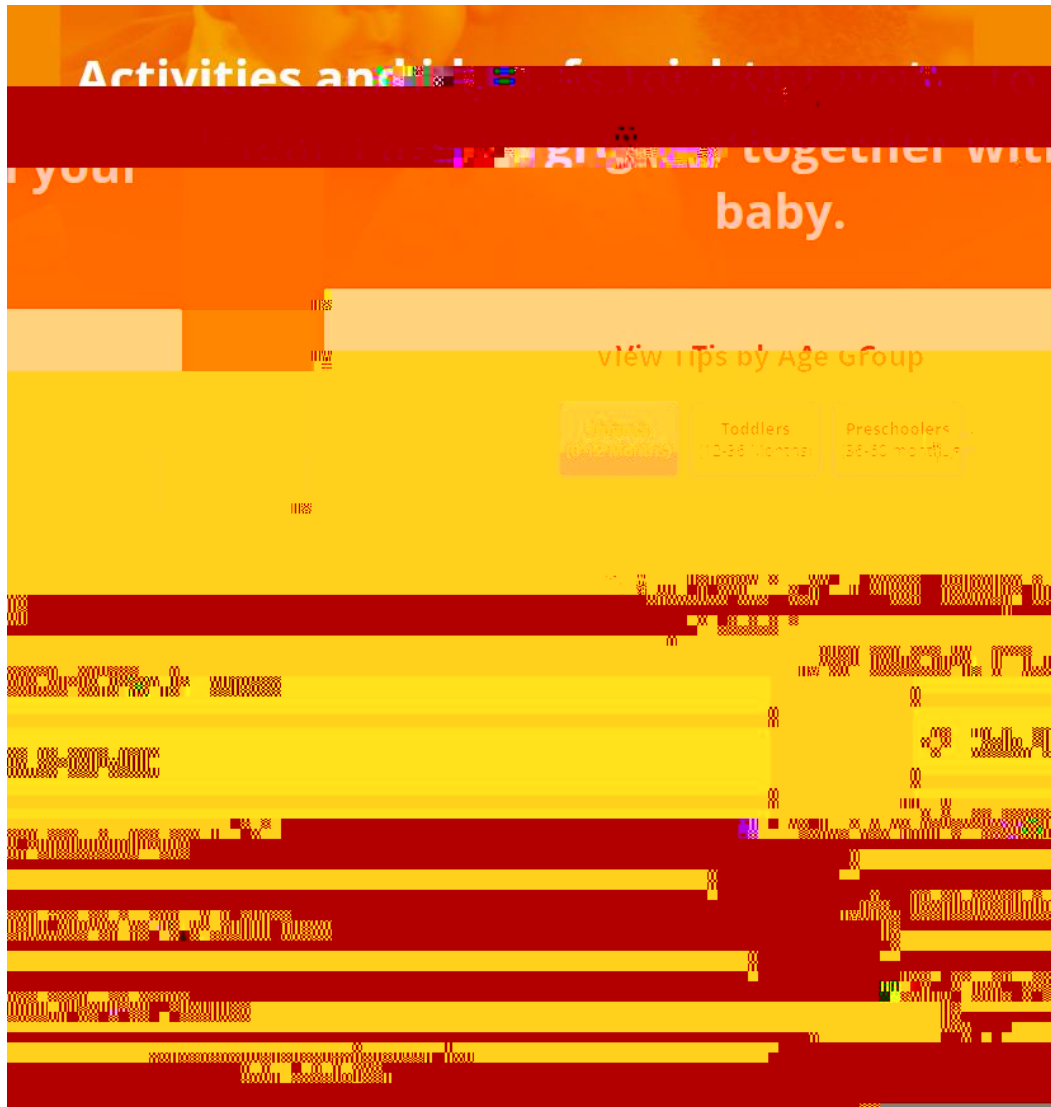
Healthcare professionals talk about The Basics during pediatric & obgyn visits

Educators integrate The Basics into K-12 lessons

Counselors weave The Basics

Posters & Print Collateral



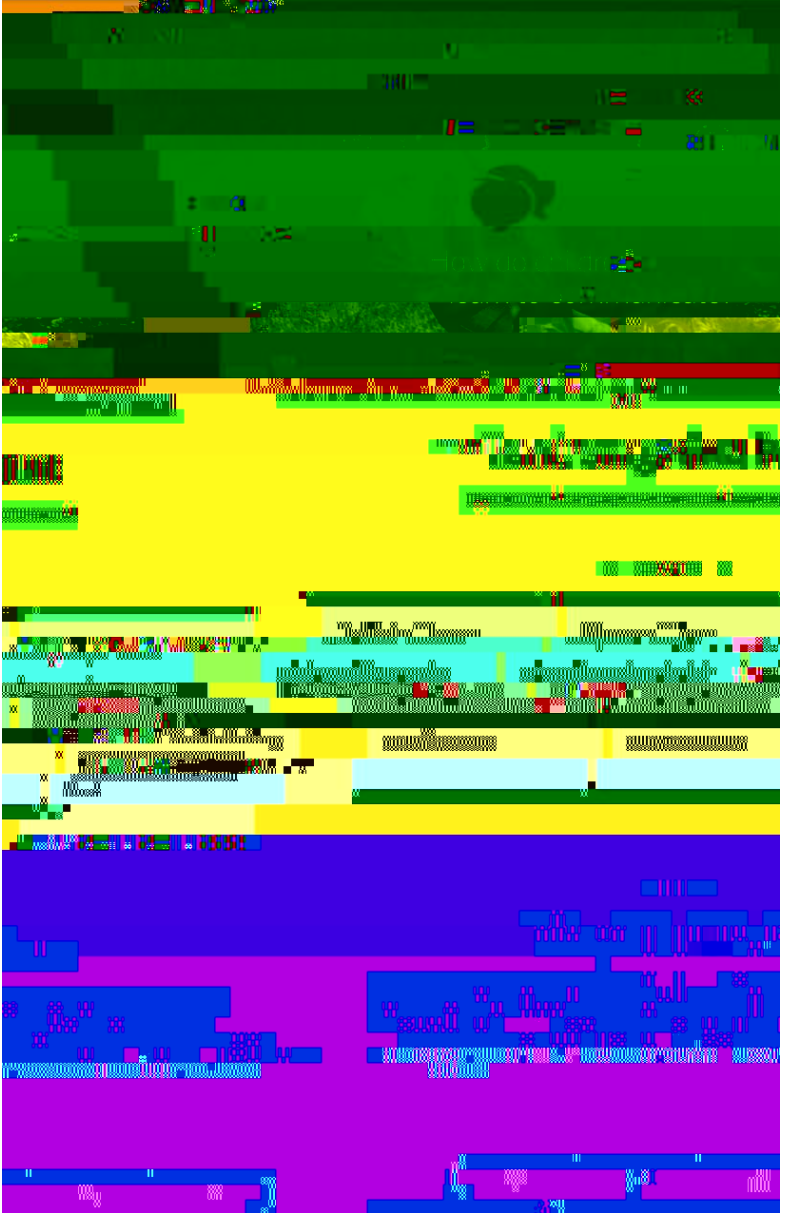
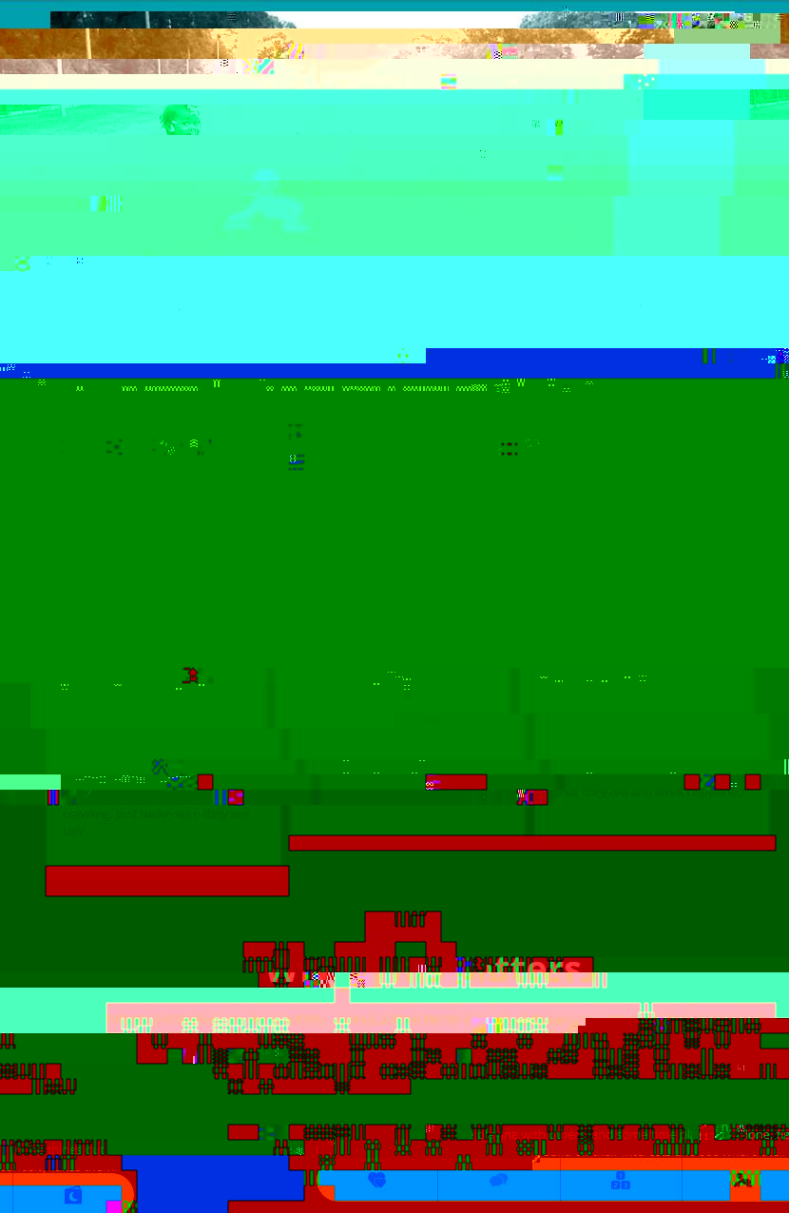
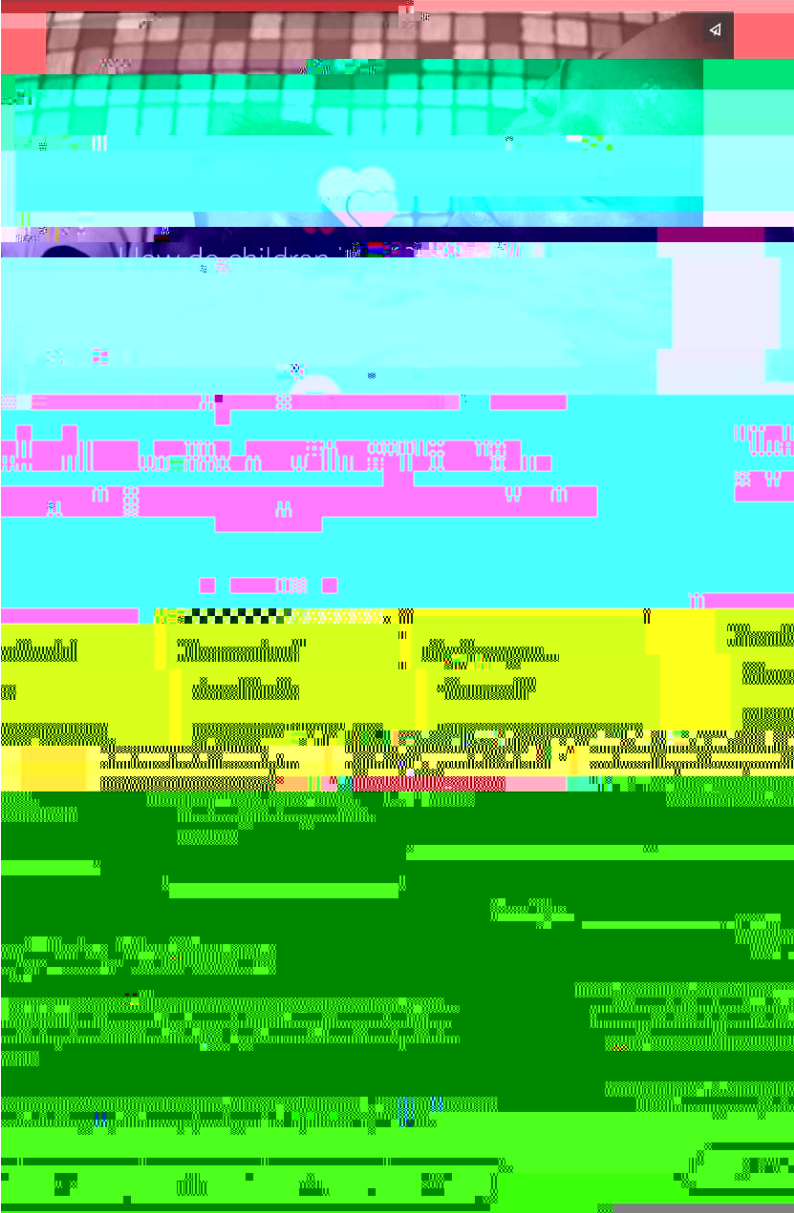


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[Click here](#) to visit.

[Click here](#)



Videos about **Basics Insights** Text Messaging

One Minute Video Introduction.

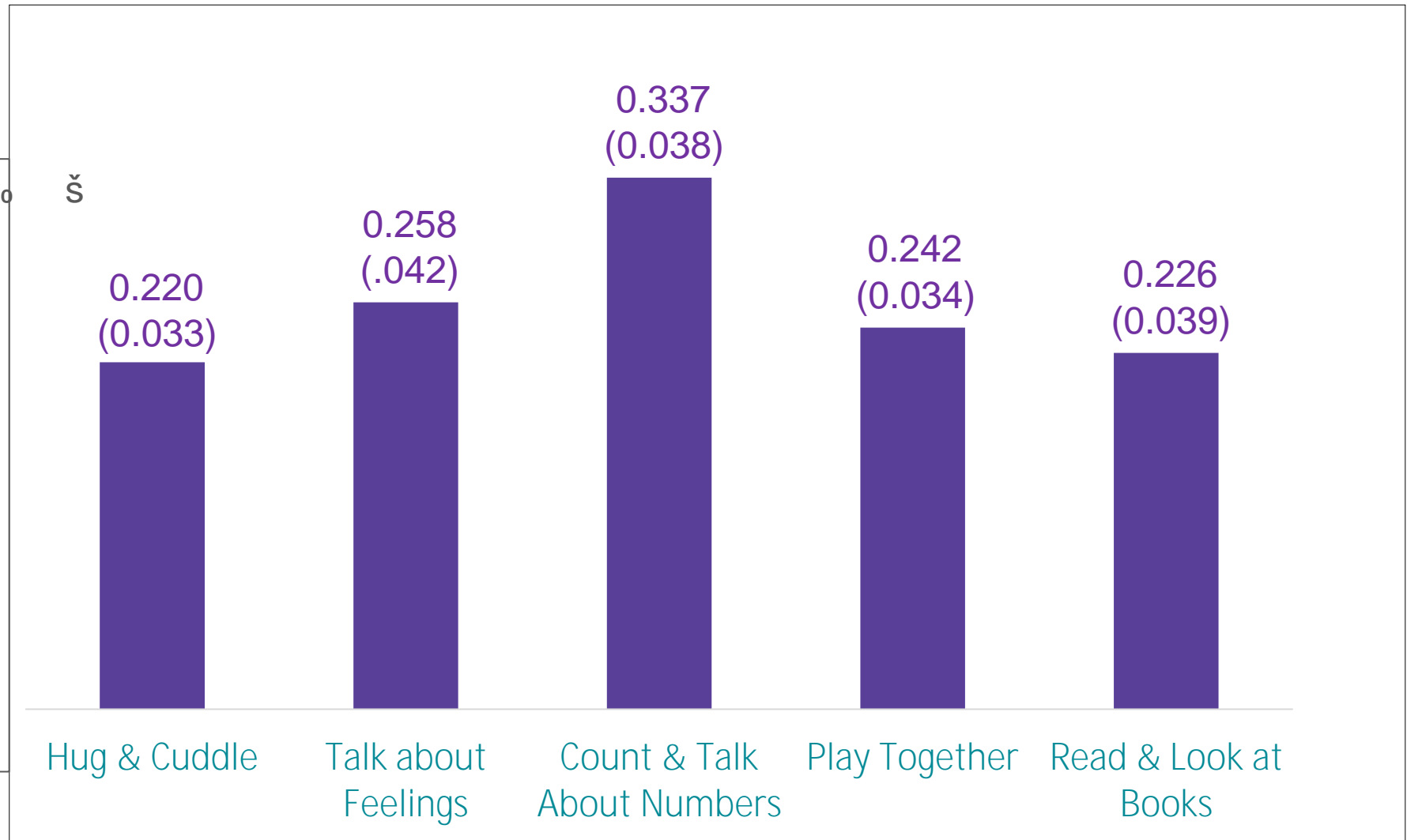
[\(Click here.\)](#)

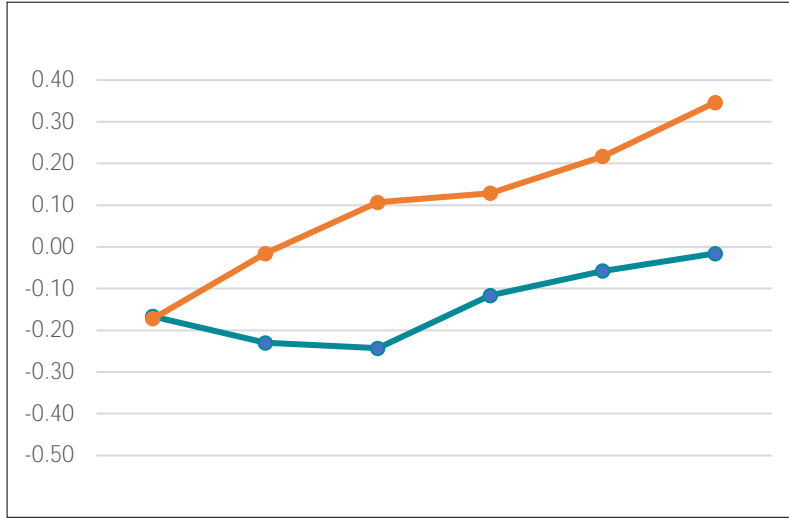
After 3.5 Months of Receiving Basics Insights

	Totally Agree	Mostly Agree	Agree a Little	Disagree
<i>f</i> I would recommend the messages to other parents and caregivers.	84%	14%	2%	0%
<i>f</i> The messages keep me thinking about how to help my child learn.	84%	13%	3%	0%
<i>f</i> I learn new things to do with my child.	67%	27%	5%	1%
<i>f</i> The messages help me understand my child.	65%	28%	8%	0%

*Based on 1256 responses after 3.5 months of receiving twice-weekly messages. (12% response rate)

(] v] š] } v W ^ Æ %
 normal usage of the same
 %
 baseline response plus
 normal growth over 3.5
 months, where normal
 growth is estimated from
 the age pattern in the
 baseline responses. Sample
 is 483 respondents with
 complete data on baseline
and 3.5-month follow-up
 surveys.







Examples from New Bedford, Massachusetts

**Maximize Love,
Manage Stress**
Artist: Eden Soares





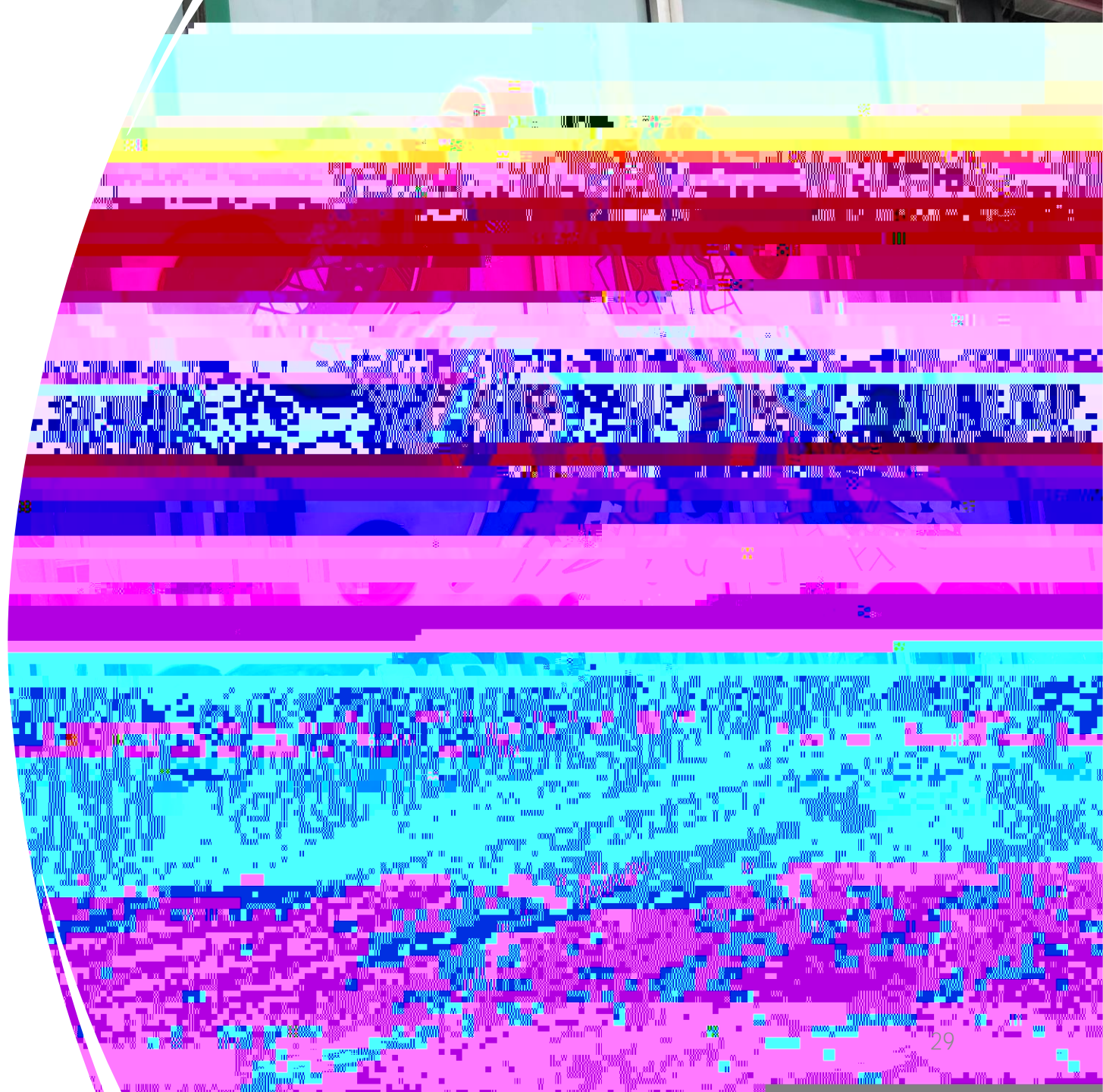


Count, Group & Compare

Artist: Jacob
Ganga

Count, Group & Compare

Artist: Jacob Ginga



The Basics Caregiver Promise

With my **heart** I will love you
And shield you from stress.

With my **mouth** I will speak what I feel.

With soft words and sweet songs every time I behold you

, ¶ OO VKRZ \RX WKDW P\ ORYH LV UHDO

With my **fingers** , ¶ OO SRLQW DW WKH REMHFWV , QDPH
\$QG , ¶ OO FRXQW WKHP LQ JURXSV WR FRPSDUH

With my **feet** I will take you outdoors to explore
While we play and enjoy the fresh air.

With my **eyes** I will read as I show you the world
Through bright pictures and stories in books.

These are ways to make sure that your brain is prepared
For successes wherever you look.

Collective Intentionality

**What None of Us Can Do Alone,
All of Us Can Do Together.**

Join Us!

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and

Ronald Ferguson can be reached at

Ron.Ferguson@TheBasics.org

